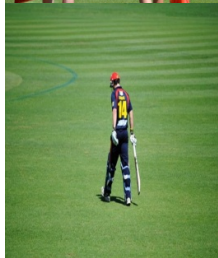
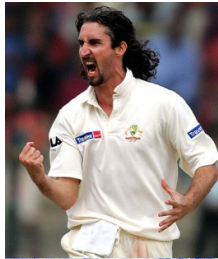




# ADELAIDE CRICKET CLUB



## Season 2014/2015 - Sponsorship Pack



# ADELAIDE CRICKET CLUB



## About the Buffalos

The Adelaide Cricket Club (ACC or Buffalos) is one of Australia's most established and proud cricket club, competing in the Grade Cricket system run by the South Australian Cricket Association (SACA), South Australia's premier competition.

The club is well known for nurturing and developing young players, from juniors at primary school level, to senior players who have gone on to play at a state and international level.

In its 109 year history, the ACC has provided a pathway to first class cricket success, with players such as Jason Gillespie, Clarrie Grimmett and K.G. Cunningham all starting their careers with the mighty Buffalos.

Current West End Redbacks opening batsman and 2011/12 Bradman Medallist Sam Raphael is the Club Captain. Redbacks and Adelaide Strikers all-rounder Trent Lawford also calls ACC home.

## Why Our Club?

Season 2014/2015 heralds one of the biggest stages of growth in this club's 109 year history. With an exciting new coaching panel headed up by former Adelaide Cricket Club player and coach Damien Kelly and a heavy investment in junior development, the Adelaide Cricket Club provides a great opportunity to engage your business in the community.

## Become Part of the Team

Providing sponsorship is not only an opportunity to promote your business, meet further business contacts and help a local club, but a chance to be a part of the Buffalo's community. The Adelaide Cricket Club's Management Committee, coaches, supporters, members and co-sponsors all welcome you to be a part of our club, and look forward to celebrating the successes of the future together.

Here are a few offers to entice you to join us... and remember all sponsorship is TAX DEDUCTIBLE.

Adelaide Cricket Club | [adelaidecricketclub.org.au](http://adelaidecricketclub.org.au) | PO Box 177 Edwardstown 5039



# ADELAIDE CRICKET CLUB



Top: Current Club Captain and West End Redback Sam Raphael

Bottom: Australian Test Player and Adelaide Cricket Club Life Member Jason Gillespie



# ADELAIDE CRICKET CLUB



## Sponsorship Options Summary

| <br><br>ADELAIDE CRICKET CLUB | Platinum Partner (\$6,000+GST pa) | Gold Sponsor (\$5,000+GST pa) | Silver Sponsor (\$2,500+GST pa) | Thousand Dollar Club (\$1,000+GST pa) | Senior Player Sponsor (\$550+GST pa) | Junior Player Sponsor (\$400+GST pa) | Player of the Round Sponsor (\$500+GST per Senior Team, \$350+GST per Junior Team) |
|---|-----------------------------------|-------------------------------|---------------------------------|---------------------------------------|--------------------------------------|--------------------------------------|--|
| Logo on Club Sponsors Board   | *                                 | *                             | *                               | *                                     | *                                    | *                                    | *  |
| Logo on Club Website  | *                                 | *                             | *                               | *                                     |                                      |                                      |  |
| Logo on Playing Attire  | *                                 |                               |                                 |                                       |                                      |                                      |  |
| Company Name in SACA Grade Fixture Booklet  | *                                 |                               |                                 |                                       |                                      |                                      |  |
| Exclusive Signage @ Glandore  | *                                 |                               |                                 |                                       |                                      |                                      |  |
| Invitation to Sponsors Night  | *                                 | *                             | *                               | *                                     | *                                    | *                                    | *  |
| Membership of Buffs Club  | *                                 | *                             | *                               | *                                     | *                                    | *                                    | *  |
| Framed Replica Playing Shirt  | *                                 | *                             |                                 |                                       |                                      |                                      |  |
| 2 x Tickets to End of Season Night  | *                                 | *                             | *                               |                                       |                                      |                                      |  |
| Present Trophy @ End of Season Night  | *                                 | *                             |                                 |                                       |                                      |                                      |  |
| 2 x Tickets Bradman Medal   | *                                 | *                             |                                 |                                       |                                      |                                      |  |
| Use of Club Rooms for Private Functions   | *                                 | *                             | *                               |                                       |                                      |                                      |  |
| Supporters Cap  | *                                 | *                             | *                               | *                                     | *                                    | *                                    | *  |
| Use of SACA Members Passes  | *                                 |                               |                                 |                                       |                                      |                                      |  |
| Player's Subs Covered   |                                   |                               |                                 |                                       | *                                    | *                                    |  |
| Photo of Sponsored Player   |                                   |                               |                                 |                                       | *                                    | *                                    |  |
| Name Read Out at Every Presentation Night   |                                   |                               |                                 |                                       |                                      |                                      | *  |



# ADELAIDE CRICKET CLUB



## Sponsorship Options in Detail

### Platinum Partner

**\$6,000 (ex GST)**

*An exclusive investment in the club, allocated to only one business annually.*

- Your logo on the following:
  - o Club Sponsors Board in the club rooms at Glandore Oval
  - o ACC Website
  - o All playing attire
- Your company name in SACA Grade Cricket Fixture booklet
- Exclusive signage at all home games at Glandore Oval.
- Invitation to our Sponsors Day – Twilight Twenty20 game at Glandore Oval
- Membership to the “Buffs Club”
- Framed replica “A” Grade Playing Shirt
- Two tickets to our end of season presentation night and the opportunity to present trophies
- Two tickets to the Bradman Medal Count
- Use of club rooms for your corporate or private function by arrangement during cricket season
- Adelaide Cricket Club Supporters Cap
- As available, tickets to Adelaide Oval Domestic and International Cricket Matches

### Gold Sponsor

**\$5,000 (ex GST)**

*An investment in the future of cricket.*

- Your logo on the following:
  - o Club Sponsors Board in the club rooms at Glandore Oval
  - o ACC Website
  - o Possibly some playing attire
- Invitation to our Sponsors Day – Twilight Twenty20 game at Glandore Oval
- Membership to the “Buffs Club”
- Framed replica “A” Grade Playing Shirt
- Two tickets to our end of season presentation night and the opportunity to present trophies
- Two tickets to the Bradman Medal Count
- Use of club rooms for your corporate or private function by arrangement during cricket season
- Adelaide Cricket Club Supporters Cap



# ADELAIDE CRICKET CLUB



## Sponsorship Options in Detail (continued)

### Silver Sponsor

**\$2,500 (ex GST)**

*Increase your business branding visibility.*

- Your logo on the following:
  - o Club Sponsors Board in the club rooms at Glandore Oval
  - o ACC Website
- Invitation to our Sponsors Day – Twilight Twenty20 game at Glandore Oval
- Membership to the “Buffs Club”
- Two tickets to our end of season presentation night and the opportunity to present trophies
- Use of club rooms for your corporate or private function by arrangement during cricket season
- Adelaide Cricket Club Supporters Cap

### Thousand Dollar Club

**\$1,000 (ex GST)**

*Join the club. Become a Buff.*

- Your logo on the following:
  - o Club Sponsors Board in the club rooms at Glandore Oval
  - o ACC Website
- Invitation to our Sponsors Day – Twilight Twenty20 game at Glandore Oval
- Membership to the “Buffs Club”
- Adelaide Cricket Club Supporters Cap



## Sponsorship Options in Detail (continued)

### Player Sponsorship

*An opportunity to personalise your investment and align your company with one of our 120 players.  
The possibility of sponsoring our A grade captain or one of our up and coming junior players.*

### Senior Player Sponsor

**\$550 (ex GST)**

- Your logo on the following:
  - o Club Sponsors Board in the club rooms at Glandore Oval
  - o ACC Website
- Invitation to our Sponsors Day – Twilight Twenty20 game at Glandore Oval
- Membership to the “Buffs Club”
- Adelaide Cricket Club Supporters Cap
- Receive a photo of your player
- Includes Players subs

### Junior Player Sponsor

**\$400 (ex GST)**

- Your logo on the following:
  - o Club Sponsors Board in the club rooms at Glandore Oval
  - o ACC Website
- Invitation to our Sponsors Day – Twilight Twenty20 game at Glandore Oval
- Membership to the “Buffs Club”
- Adelaide Cricket Club Supporters Cap
- Receive a photo of your player
- Includes Players subs



# ADELAIDE CRICKET CLUB



Adelaide Cricket Club player Trent Lawford moved over from Victoria after obtaining an Adelaide Strikers contract. He also made his Sheffield Shield debut for the West End Redbacks in 2013/14

## Sponsorship Options in Detail (continued)

### Player of the Round Sponsor

**\$500 (ex GST) per Senior Team – 4 available**

**\$350 (ex GST) per Junior Team – 4 available**

- Your logo on the following:
  - o Club Sponsors Board in the club rooms at Glandore Oval
  - o ACC Website
- Invitation to our Sponsors Day – Twilight Twenty20 game at Glandore Oval
- Membership to the “Buffs Club”
- Adelaide Cricket Club Supporters Cap
- Your company name read out at Presentation Night at the conclusion of each Round (to 60-80 people, at least 11 times per season)

### Other Sponsorship Options

We understand the need to be flexible in today's challenging business environment. If you would like to consider sponsoring Adelaide Cricket Club, but do not feel that these standard packages meet your needs, please do not hesitate to contact Scott Keeley on 0403 539 113. He can assist you to tailor something more suitable and beneficial for you.

Adelaide Cricket Club | [adelaidecricketclub.org.au](http://adelaidecricketclub.org.au) | PO Box 177 Edwardstown 5039