



ADELAIDE CRICKET CLUB

Sponsorship Proposal 2016/17

Become part of the Team

We invite you to become part of our team through sponsorship of our great club. Being a sponsor of Adelaide Cricket Club is more than just a sign on the fence or a thank you at a presentation night. We run our club like a business; we are managed by a hand selected Board of Directors who understand the current business environment and the challenges in linking the business dollar to a sporting club's sponsorship need.

We at Adelaide will work with your business to deliver returns on your sponsorship investment. We are experienced in working with our club partners to expand on the sponsorship benefits to provide you with either a structured or bespoke sponsorship offering that is a win / win for all parties.

Based on our ability to understand your business needs, we will formulate a plan to create brand awareness within our club. Either through our current playing lists, 'Tri-Colours' our past players incorporated body or through our other business partners by aligning and introducing you to your preferred target audience.

Adelaide Cricket Club's Board of Management, Management Committee, coaches, supporters, members and co-sponsors all welcome you to be a part of our club, and look forward to celebrating the successes of the future together.

We are the Buffalos



WE ARE THE BUFFALOS

The Adelaide Cricket Club is one of Australia's most established cricket clubs, competing in the Premier Cricket competition in South Australia.

The club is well known for nurturing and developing young players, from primary school juniors to senior players who have gone on to wear the baggy green.

In its 111 year history, the Buffalo's as we are known has provided a pathway to first class cricket success, with players and household names such as Jason Gillespie, Clarrie Grimmett and K.G. Cunningham all starting their careers with the mighty Buffalos.

Current West End Redbacks opening batsman Sam Raphael is the Club Captain and our coach is three time Bradman Medallist Luke Williams.

The Club is also very proud of players such as Michael Cormack and Alex Reardon who last season were selected in Australian u19 and u17 squads.

We are the Buffalos

Platinum Partner

\$6,600 (inc GST)

An exclusive investment in the club, allocated to only one business annually.

- Your logo on the following:
 - o Club Sponsors Board in the club rooms at Glandore Oval
 - o ACC Website
 - o Senior playing attire & Club Polo Shirt
- Exclusive signage at all home games at Glandore Oval.
- Invitation to our Sponsors Day – Twenty20 game at Glandore Oval
- Framed replica Senior Playing Shirt
- Two tickets to our end of season presentation night and the opportunity to present trophies
- Two tickets to the Bradman Medal Dinner
- Use of club rooms for your corporate or private function by arrangement during cricket season
- Adelaide Cricket Club Supporters Cap



Jason Gillespie

Former Australian Test Player
Adelaide Cricket Club Life Member & Hall of Fame
Current Coach of Yorkshire and the Adelaide Strikers

We are the Buffalos

Gold Sponsor

\$5,500 (inc GST)

An investment in the future of cricket, allocated to only one business annually

- Your logo on the following:
 - o Club Sponsors Board in the club rooms at Glandore Oval
 - o ACC Website
 - o Junior playing attire
- Invitation to our Sponsors Day – Twenty20 game at Glandore Oval
- Framed replica Junior Playing Shirt
- Two tickets to our end of season presentation night and the opportunity to present trophies
- Two tickets to the Bradman Medal Dinner
- Use of club rooms for your corporate or private function by arrangement during cricket season
- Adelaide Cricket Club Supporters Cap



Sam Raphael

Current Club Captain
Member of the South Australian Redbacks team
Bradman Medalist

We are the Buffalos

Silver Sponsor

\$2,750 (inc GST)

Increase your business branding visibility.

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 - o ACC Website
- Invitation to our Sponsors Day – Twenty20 game at Glandore Oval
- Two tickets to our end of season presentation night and the opportunity to present trophies
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Cameron Valente

Current Adelaide Cricket Club A Grade player
Member of the South Australian Redbacks team
Represented Australia at the Under 19 ICC World Cup in Dubai.

We are the Buffalos

Thousand Dollar Club

\$1,100 (inc GST)

Join the club. Become a Buff.

- Your logo on the following:
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 - o ACC Website
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- Adelaide Cricket Club Supporters Cap



Luke Williams

Adelaide Cricket Club Coach
Adelaide Cricket Club Dual Premiership Player
3 Time Bradman Medallist

We are the Buffalos

Senior Player and/or Team Sponsor

\$770 (inc GST) per Senior Team

- Your logo on the Club Sponsors Board in the club rooms at Glandore Oval
- Your logo on the club Website
- Invitation to our Sponsors Day – Twilight Twenty20 game at Glandore Oval
- Adelaide Cricket Club Supporters Cap
- Your company name read out at Presentation Night at the conclusion of each game (to 100 plus people, for each 12 rounds played)
- Includes the opportunity to Sponsor one of our 4 SACA Premier Senior Grade teams or our West End & T20 Cup Teams

\$660 (inc GST) for a Senior Player

- Your logo on the Club Sponsors Board in the club rooms at Glandore Oval
- Your logo on the club Website
- Invitation to our Sponsors Day – Twilight Twenty20 game at Glandore Oval
- Membership to the “Buffs Club”
- Adelaide Cricket Club Supporters Cap
- Receive a photo of your player
- Includes Players subs

Combine and save by sponsoring both a senior player and his team for a special price of \$1300 (inc GST)



Junior Player and/or Team Sponsor

\$550 (inc GST) per Junior Team

- Your logo on the Club Sponsors Board in the club rooms at Glandore Oval
- Your logo on the club Website
- Invitation to our Sponsors Day – Twilight Twenty20 game at Glandore Oval
- Adelaide Cricket Club Supporters Cap
- Your company name read out at Presentation Night at the conclusion of each game (to 100 plus people, for each 12 rounds played)
- Includes the opportunity to Sponsor one of our 4 SACA Premier Grade Junior teams or Ray Sutton Shield and U/17 Teams

\$495 (inc GST) for a Junior Player

- Your logo on the Club Sponsors Board in the club rooms at Glandore Oval
- Your logo on the club Website
- Invitation to our Sponsors Day – Twilight Twenty20 game at Glandore Oval
- Membership to the “Buffs Club”
- Adelaide Cricket Club Supporters Cap
- Receive a photo of your player
- Includes Players subs

Combine and save by sponsoring both a junior player and his team for a special price of \$975 (inc GST)

Other Sponsorship Options

We understand the need to be flexible in today's challenging business environment. If you would like to consider sponsoring Adelaide Cricket Club, but do not feel that these standard packages meet your needs, please do not hesitate to contact our sponsorship coordinator Nigel Long on 0448 848 038. He can assist you to tailor something more suitable and beneficial for you.